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## KenCloud™ Retail Management System

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Swash Convergence Technologies Limited

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## KenCloud™ RMS (Retail Management System)

### Solution for a smooth Retailing

#### Overview

Customers are seeking convenience like getting everything under one roof with a wide range of options to choose. They also prefer to shop through online and from mobile devices. Today the challenge for most of the retailers is to ensure a healthy margin by improving customer experience and strengthening loyalty. The paradigm shift in consumer behavior and the availability of cutting edge tools are the main reasons for revolution in retail industry. In future the successful retailer would be those who can predict the exact need of customer and accordingly invest and develop creative solutions to map with the needs and hover themselves according to the changes as when occurs.

Today by using Cloud based solutions; data can be available anytime and anywhere, ensuring better efficiency in the entire work process by combining physical & digital retail environment.

**KenCloud™ RMS** enables retailers to convey an E-2-E retail software solution that unites POS, CRM, ecommerce, inventory, marketing and finance on a single platform. With our RMS System retailers are empowered to provide significant and captivating experiences, offer more products and drive customer satisfaction across multiple channels. It offers solutions to suit the whole range of retail businesses, from companies with one outlet to large chains with multiple stores and provides a 360 degree view of retail operations.

#### Business Benefits of Microsoft Azure Cloud ERP of Swash

- Amalgamation of various retail processes
- Reduce risk of software procurement
- Business can continue offline because the POS can run without online connectivity
- Integrate and update demand and supply cycle
- Coordinates retail channels with online stores
- Eliminates human error from the business making the business more efficient
- Better control and view over key information of business



- Improves cost efficiency – better profitability and lower cost
- Provides expandability and mobility to the business
- Zero cost of Ownership
- Ease of Use (User friendly workflows and interfaces)
- Improved time and money management
- Supports Growth and scalability as well as diversity in business
- Helps in staying ahead of competition
- 360-degree view of your business, anytime, from anywhere
- Secured - Hosted on highly secured Microsoft Azure servers
- Automatic updates and upgrades of PO processing & collect customer information via POS.

## Why KenCloud™ RMS of Swash??

### Primary reasons setting it apart

- Promoter is an IT Architect – understands the products in the industry & have made KenCloud™ one notch better through their in-depth domain expertise
- KenCloud's IT architecture and nuances which is exhaustive at the back-end & user friendly & secure in the front-end, is a key USP
- Not too complicated for deployment as well as use
- Simple console and report availability in only “3 clicks” make the software very easy to use
- Extremely cost competitive in the industry, ‘pay per user’ models. Zero cost of acquisition for the buyer
- Mobile integration - SMS and Conference Gateway Embedded.
- 100% mobility solution for tracking and managing through all versions of Android, iOS, Windows, tablets and express pads

### Highlights

- An end-to-end application to deal with your whole retail business
- easily support various locations and multiple channels
- Direct coordination with on premise POS
- Effective e-commerce competencies
- Wide inventory, purchasing and order-management functionality
- Strong CRM & marketing methodologies
- Cutting-edge accounting and financials



- Easy customization for your particular retail needs
- Economical than on premise RMS.

## Insights: Modules

### Point Of Sales

#### Key features

- ✚ Perform all tasks from a single screen for quick checkout
- ✚ Perform returns, exchanges, and discount
- ✚ Multiple ways of selecting products (barcode, product directory, search bar)
- ✚ Item card with picture, inventory level, price and stock availability
- ✚ Smart till management and blind reconciliation

### Inventory Management

#### Key features

- ✚ Manage all the Accounts Payable related activities
- ✚ Manage Suppliers, returns and undelivered items
- ✚ Track inventory levels in real time across all stores
- ✚ Efficient inter-store inventory transfers and requests
- ✚ Perform Inventory counts partial or complete

### Employee Management

#### Key features

- ✚ Role-based security
- ✚ Monitor employee activity and attendance remotely
- ✚ Automated commissions and payroll calculations
- ✚ Transaction tracking
- ✚ Restrict organization access data



## Customer Management

### Key features

- ✚ Store and track customer info
- ✚ Handle credit sales
- ✚ Customer card shows all transaction details
- ✚ Manage customer via customer grouping
- ✚ Customer can have a preferred price list

## Order Management

### Key features

- ✚ View all your transactions & status of order live
- ✚ Maintain & Manage customers order history & purchase history for future upselling
- ✚ Place orders, amendment of orders from single domain or multiple domains via sales channels

## Reporting & MIS

### Key features

- ✚ Pre-formatted and customizable reports and dashboards
- ✚ Receive notifications when there are unusual activities
- ✚ Aggregate data to run "organization- wide" reports
- ✚ Automatic, in-built and ongoing daily stock take
- ✚ All reports exportable in excel and PDF format

Join the thousands of potential retailers who have turned to **KenCloud™ RMS** and moved past independent, disengaged trading frameworks to integrate operations, lessen expenses and complications—and increase a unified perspective of their clients and business.

## Innovation at Swash

Our Developers are innovators, rather than being followers. Since inception, Swash has continuously working on its technical platforms to map itself with the current IT trend. It enables Swash to use latest platforms to differentiate itself from others. Our aim behind using all the latest technical platforms is to give our clients a scalable solution. Business in current market is no longer limited with traditional boundaries. With rapid change in technology, we ensure that we can deliver best possible technical services to our valuable clients.



## Technology Stack

We are recognized by Microsoft as Windows Azure Featured Partner world-wide, Microsoft Cloud Accelerated Partner & Microsoft Small Business Specialist. We specialize in developing strategies and software solutions, which are built around latest Microsoft technologies, to enable IT cost savings and increased profits for our clients. Our KenCloud™ ERP is built on Windows Azure platform, the most advanced and revolutionary Internet-scale computing and services platform hosted in data centers managed or supported by Microsoft.

## Deployment

KenCloud™ ERP Suite is available both as on premise as well Software-as-a-Service (SaaS) models. It is the most preferred choice for businesses across the globe as it encompasses in-built intelligence and business acumen for your industry.



## Multi Device Accessibility

The entire suite of products is accessible over the Internet, which gives you the freedom to access information from any part of the globe at the click of a browser button, whether from a laptop, a PDA, mobile phone or a tablet PC. So, you and your colleagues can monitor, manage and execute tasks even when you are on the move.

## Swash Advantage

- ❖ Large and complex project engineering and handling capabilities
- ❖ End-to-end solutions for global clientele
- ❖ Extensive domain expertise
- ❖ Sizable resource pool with diverse skill sets
- ❖ Strong customer and vendor relationships
- ❖ Strong service delivery chain



## Know Us

Swash Convergence Technologies Limited is one of the leading Software Development Company, with global existence; began its successful foray into the IT world in 2001, flourishingly spreading its fragrance both in the National as well as the International market especially in the business of providing IT solutions & Services to its clients. Swash Convergence Technologies has been recognized as one of the Microsoft Windows Azure featured partners worldwide. Our team lay on the three milestones i.e.: Simplicity, Excellence and Excitement, which helps us to create value in our strategies. It carved out a niche for itself among IT companies, as a provider of single window software solutions and services. In SCTL, we honor the collective strength of all our employees & believe that diversity is the key to our competitive advantage.

For organizations that want to bag new opportunities and establish a competitive position, Swash Cloud ERP Solutions give end-to-end results that scale up or down as required. We accommodate with consulting network, mobility services so that you can concentrate on what matters – innovating, developing and providing customers an extraordinary experience.

To learn more about SCTL, please visit our website at - [www.swashconvergence.com](http://www.swashconvergence.com)

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