



BROCHURE

KenCloud™ Point of Sale

Swash Convergence Technologies Limited



KenCloud™ POS (Point of Sale)

Now give your Customers a wonderful Shopping Experience

Overview

An effective point of sale for a retail store is essential to ensuring ongoing profitability. The majority of sales transactions still occur in brick and mortar stores, and you must choose the software for retail stores that enables you to increase efficiency and bolster customer loyalty.

If you're a specialty retailer, KenCloud POS is the ideal software for you- whether you need fashion retail software, a POS for clothing stores, or a POS for shoe stores. KenCloud POS is used by specialty retailers in all verticals- including apparel, jewelry, cosmetics, and footwear.

Our POS software is easy for store associates to use. They can even use our mobile POS software to accompany customers in their shopping journeys. Using our POS inventory system, store associates can also locate inventory at any point in your retail chain, ensuring customer satisfaction.

Selecting the perfect POS software for your retail business is crucial to your success, as it allows you to adequately look into your investment, savings and profits, allowing you to take positive business decisions with control.

Take care of your whole store, products and customers through by choosing our POS software KenCloud POS.

Business Benefits of Microsoft Azure Cloud ERP of Swash

- Amalgamation of various Business processes
- Eliminates human error from the business making the business more efficient
- Better control and view over key information of business
- Improves cost efficiency – better profitability and lower cost
- Provides expandability and mobility to the business
- Zero cost of Ownership
- Ease of Use (User friendly workflows and interfaces)
- Improved time and money management
- Supports Growth and scalability as well as diversity in business
- Helps in staying ahead of competition



- 360-degree view of your business, anytime, from anywhere
- Secured - Hosted on highly secured Microsoft Azure servers
- Automatic updates and upgrades

Why KenCloud™ POS of Swash??

Primary reasons setting it apart

- Promoter is an IT Architect – understands the products in the industry & have made KenCloud™ one notch better through their in-depth domain expertise
- KenCloud' s IT architecture and nuances which is exhaustive at the back-end & user friendly & secure in the front-end, is a key USP
- Not too complicated for deployment as well as use
- Simple console and report availability in only “3 clicks” make the software very easy to use
- Extremely cost competitive in the industry, ‘pay per user’ models. Zero cost of acquisition for the buyer
- Mobile integration - SMS and Conference Gateway Embedded
- 100% mobility solution for tracking and managing through all versions of Android, iOS, Windows, tablets and express pads

Highlights of KenCloud™ POS:

- Ability to offer from anyplace inside and outside and instantly connect to your customer
- Ready to serve remote accessible reports
- Work out a tally on stock levels and structure price depending on stock level automatically
- Price check and override (manager override)
- Firmly accept all types of electronic payments
- Easily Customizable
- Customer Management
- Customer Relation Management
- Product Management
- Order Management
- Inventory Management



- Sales Management
- Payment Management
- Kitchen Management

Payment Processing

- Process credit cards securely to comply with PCI
- Discount entire sale or selected items
- Perform voids, returns and exchanges
- Issue and redeem vouchers, gift cards, and store credits

Mobility

- Use iPod Touch, iPad or PDA-type mobile terminals to perform sales transactions
- Perform sales transactions away from the cash register to line-bust
- Look up customers' purchase histories while interacting with them on the sales floor
- Receive real time sales and inventory updates on your mobile device

Customer Service

- View customer data to cross sell and up sell
- Place customer orders and reservations
- Create gift registries for customers
- Manage after sales services, including alterations and repairs

Back Office Operations

- View inventory in real time across channels
- Perform stock transfers and manual stock adjustments
- Place replenishment orders and receive from suppliers
- View reports, such as daily sales graphs

Employee Management

- Schedule employees according to in store needs
- Enter employee hours and export to payroll
- Credit items sold to specific sales reps
- Set up and manage sales commissions

Reports

- KenCloud POS will allow you to generate, preview & maintain daily sales reports.
- By using this you can review sales trends of each individual product, department, store, vendors.



- You can get the details of your top performing product, sales person, and vendor.

Insights: KenCloud™ POS

- Our exclusive POS solutions include the whole sphere of functionality encompassing Logistics, distribution, inventory management, Unified online store and point of sale
- KenCloud™ POS software offers increased visibility into the enterprise, empowering retailers to set better decisions often. It lets your company to counter quickly to volatile market and its challenges
- One of its kinds among POS solutions it brings down the work allocated with opening up new stores and makes mobile POS, pop-up shops
- Our POS solution is more cost-effective to manage

Innovation at Swash

Our Developers are innovators, rather than being followers. Since inception, Swash has continuously working on its technical platforms to map itself with the current IT trend. It enables Swash to use latest platforms to differentiate itself from others. Our aim behind using all the latest technical platforms is to give our clients a scalable solution. Business in current market is no longer limited with traditional boundaries. With rapid change in technology, we ensure that we can deliver best possible technical services to our valuable clients.

Technology Stack

We are recognized by Microsoft as Windows Azure Featured Partner world-wide, Microsoft Cloud Accelerated Partner & Microsoft Small Business Specialist. We specialize in developing strategies and software solutions, which are built around latest Microsoft technologies, to enable IT cost savings and increased profits for our clients. Our KenCloud ERP is built on Windows Azure platform, the most advanced and revolutionary Internet-scale computing and services platform hosted in data centers managed or supported by Microsoft.



Deployment

KenCloud ERP Suite is available both as on premise as well Software-as-a-Service (SaaS) models. It is the most preferred choice for businesses across the globe as it encompasses in-built intelligence and business acumen for your industry.

Multi Device Accessibility

The entire suite of products is accessible over the Internet, which gives you the freedom to access information from any part of the globe at the click of a browser button, whether from a laptop, a PDA, mobile phone or a tablet PC. So, you and your colleagues can monitor, manage and execute tasks even when you are on the move.



Know Us

Swash Convergence Technologies Limited is one of the leading Software Development Company, with global existence; began its successful foray into the IT world in 2001, flourishingly spreading its fragrance both in the National as well as the International market especially in the business of providing IT solutions & Services to its clients. Swash Convergence Technologies has been recognized as one of the Microsoft Windows Azure featured partners worldwide. Our team lay on the three milestones i.e.: Simplicity, Excellence and Excitement, which helps us to create value in our strategies. It carved out a niche for itself among IT



companies, as a provider of single window software solutions and services. In SCTL, we honor the collective strength of all our employees & believe that diversity is the key to our competitive advantage.

For organizations that want to bag new opportunities and establish a competitive position, Swash Cloud ERP Solutions give end-to-end results that scale up or down as required. We accommodate with consulting network, mobility services so that you can concentrate on what matters – innovating, developing and providing customers an extraordinary experience.

SCTL Advantage

- Large and complex project engineering and handling capabilities
- End-to-end solutions for global clientele
- Extensive domain expertise
- Sizable resource pool with diverse skill sets
- Strong customer and vendor relationships
- Strong service delivery chain

To learn more about SCTL, Please visit our website www.swashconvergence.com

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